



3rd Annual

Professional Development Day

Technology and You

Friday May 9, 2008 - 8:00 - 4:15 pm

Hilton Garden Inn

500 Promenade Blvd., Bridgewater, NJ

732-271-9030 (for directions only)

Nationally Renowned Presenters:

Jerry Gitchel

Fred Gleck

Karyn Greenstreet

Greg Williams

This Professional Development Day Includes:

- Six different educational opportunities (two general sessions, two concurrent sessions (choose two of four)), and two Meet the Pros roundtable sessions (choose two out of eight)
- "Hallway sessions" – those great learning opportunities you have while standing in line for coffee, eating a meal, etc. Who will you meet and learn from? Who will you teach?
- Interacting with other professionals who share your interest in the speaking, training, consulting, and coaching industries.
- Connect with businesses that can help move you forward including web design and graphic design – who "get" the industry.
- Continental Breakfast and Buffet Lunch included.
- An opportunity for a low-cost high-quality head shot from a professional photographer.

Who Should Attend?

- Anyone who speaks or presents to an audience
- Business owners interested in growing their businesses through e-commerce, technology and public speaking
- Aspiring and professional speakers at every level

Why Should You Attend and What Will You Walk Away With?

- Opportunities to ask one-on-one questions with other professionals
- New applications for technology
- Passive revenue streams for your business
- Tools for growing your business and increasing your income
- Expanding your network of peers and professionals

Registration is limited and is available on a first come basis only.
Register at www.nsa-nj.org or call Linda Siniscal at 732-899-0810.

Registration Fee:

Before April 30	Members: \$125	Non-members: \$150
After April 30	Members: \$150	Non-Members: \$175

Opening Keynote Presentation

Connecting With People - Making Technology
Work for Speaking Professionals

Jerry Gitchel

Business Technology Strategist

Closing Keynote Presentation

"Making the Numbers Work" – How to Run a
Speaking BUSINESS, not a Speaking HOB-
BY...Online

Fred Gleck

*Information Product Creator and
Marketing Expert*

Concurrent Sessions

SEO for Everyone: Get more Traffic using
Search Engine Optimization

Karyn Greenstreet

*Self Employment Expert & Small
Business Coach*

How to Create and Deliver Teleseminars for
Fun & Profit

Greg Williams

The Master Negotiator

5 Steps to the Perfect Speaker Web Site

Jerry Gitchel

Business Technology Strategist

Ecommerce Set-Up Steps Every Speaker
Should Know

Fred Gleck

*Information Product Creator and
Marketing Expert*